

## Your Leader Identity

These questions centering around identity, specifically your identity as a leader, are aimed at bringing clarity of mind, heart, and action. This type of clarity produces connection and drives results. The skill of connecting with your true identity is as foundational as breathing.

This question of identity begins early in life. As a society, we ask kids what they want to **BE** when they grow up. We were asked this and now that we're grown we ask it too. What if we thought in a different way?

What if instead - we ask:

- Who *are* they?
- What *makes* them who they are?
- How do they determine their worth? Their value?


What if only *after* these questions we follow up with what they want to **DO**? Maybe, just maybe, that would help an entire generation have a solid sense of self and their professional choices would *flow* from their identity.

What does this mean for you? Your organization?

It begs the question...Who are you? Not your title, roles, or accomplishments.

- Who are you?
- What makes you - *you*?
- How do you operate on the day to day?
- Are your decisions aligned with your **core**?
- Who is your organization? As things stand right now? As a whole?

What do you love about your answers so far? What's feeling uncomfortable?



Whatever has come up for you in your answers, for good or bad, these are the clues to show you the way forward.

To cultivate more of the genuine you.

To cultivate more of the genuine organization.

To cultivate more of the genuine mission focus you desire.

- What is one way you *see* differently right now?
- What is one way you *feel* differently right now?
- What is *one specific action* you are going to take right now?

If you found any part of this process challenging...

And you'd like to see how we can work together to create a framework that works best for you, contact us.